



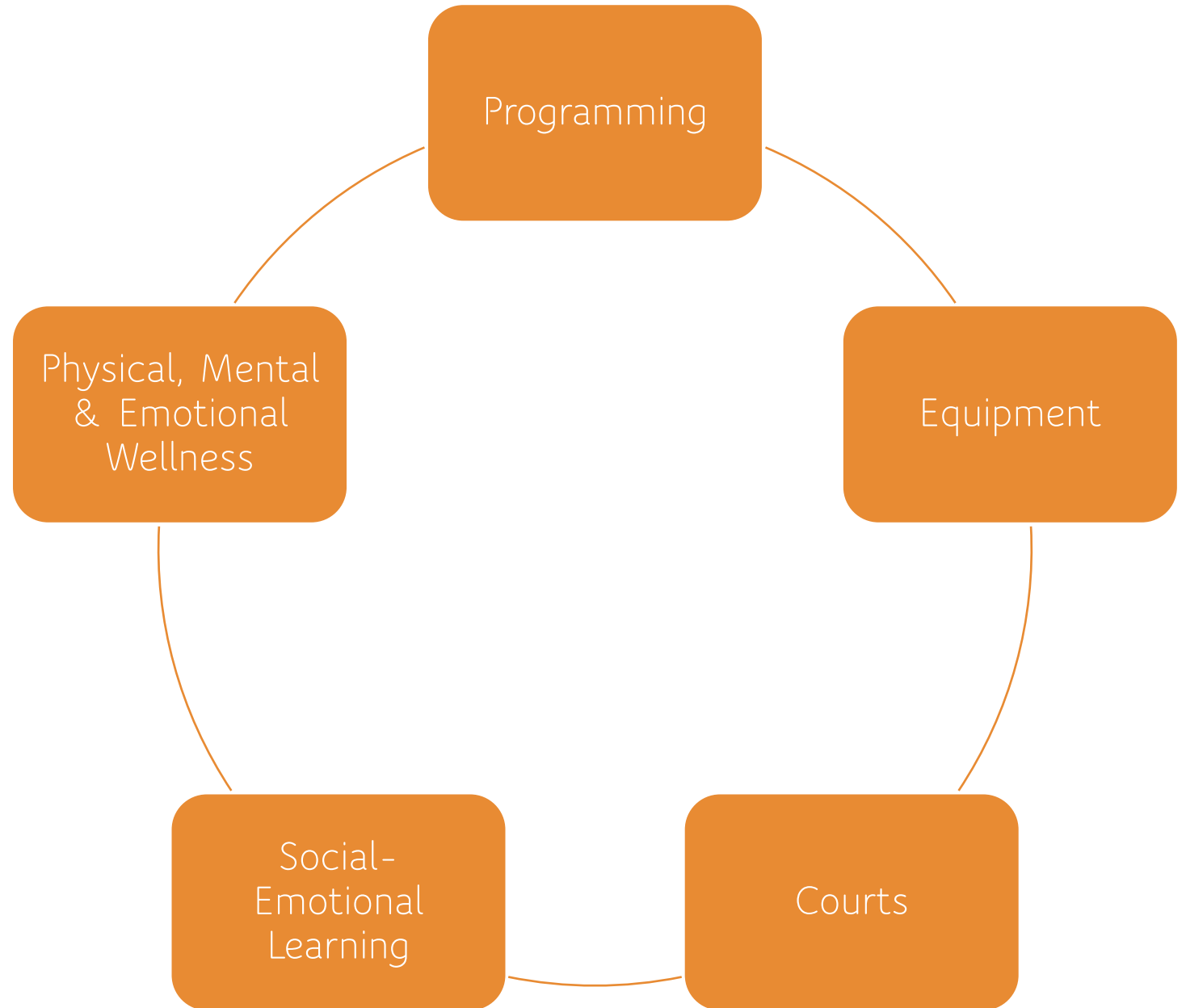
A 501©3 organization established to provide programming for under-resourced children, families, and communities to reduce toxic stress and empower all through the game of pickleball.

Many Aspects of PickleMania:

Social-emotional learning programming and support through "Pickleball with Purpose" curriculum.

Access to equipment, apparel and courts for those who can pay to help provide for those who cannot.

Strengthening relationships, developing social networks, creating community and more around a game that is easy to learn for all ages, shapes & sizes, genders, etc.



WHAT IS PICKLEBALL?

THE SPORT:

- ✓ COMBINATION OF BADMINTON, TENNIS, PING PONG AND VOLLEYBALL.
- ✓ PLAYED ON A BADMINTON-SIZED COURT WITH A TENNIS-LIKE NET, WITH A PING PONG-TYPE PADDLE AND SCORED LIKE VOLLEYBALL..
- ✓ PLAYERS USE A PADDLE AND A WHIFFLE BALL.

✓ THE BASIS OF THE SPORT :

- ✓ CAN BE PLAYED INDOORS OR OUTDOORS.
- ✓ CAN BE PLAYED SINGLES OR DOUBLES.
- ✓ IS EASY FOR BEGINNERS TO LEARN BUT CAN DEVELOP INTO A FAST-PACED, COMPETITIVE GAME FOR EXPERIENCED PLAYERS.
- ✓ GROWING MORE AND MORE POPULAR BECAUSE OF ITS FRIENDLY, SOCIAL NATURE AND MULTI-GENERATIONAL APPEAL.
- ✓ EQUIPMENT IS INEXPENSIVE AND EASILY PORTABLE.

THE STATS*

- ✓ CREATED IN THE SUMMER OF 1965;
- ✓ BY 1990, PICKLEBALL WAS BEING PLAYED IN ALL 50 STATES;
- ✓ 3.3 MILLION: ESTIMATED NUMBER OF PLAYERS TODAY;*
- ✓ IN 2019, THE NUMBER OF PICKLEBALL COURTS IN NORTH AMERICA INCREASED TO NEARLY 30,000 (INDOOR & OUTDOOR). A 5-YEAR INCREASE OF 133%!
- ✓ IN 2019, USAPA DOCUMENTED 1200 NEW PICKLEBALL LOCATIONS (APPROXIMATELY 112 NEW PER MONTH).
- ✓ THE USAPA CURRENTLY HAS A NETWORK OF OVER 1,900 AMBASSADORS IN ALL 50 STATES WHO ARE ACTIVELY TEACHING AND PROMOTING THE GAME IN COMMUNITIES ALL OVER THE UNITED STATES.
- ✓ *REPORTED BY SPORTS & FITNESS INDUSTRY ASSOCIATION (SFIA)



Pickleball with Purpose Curriculum: Example of a 10-week Session / Semester:

More than just nets and paddles!

- Week 1 P: Participation
- Week 2 I: Impulse Control
- Week 3 C: Communication (“Serve and Return”)
- Week 4 K: Kindness (relational health)
- Week 5 L: Listen (to your mind, body, heart)
- Week 6 E: Effort
- Week 7 B: Bilateral Stimulation
- Week 8 A: Attachment
- Week 9 L: Life-Long Learner (Growth Mindset)
- Week 10 L: Love



PWP includes 4 semesters of curriculum with different life-lessons / letter of the word
“Pickleball.”

Curriculum can be modified depending on age of participants.

What makes PWP different?

PWP comes to the community, child and/or family.

PWP incorporates an intergenerational classes for children and adults focusing on attachment.

PWP takes place in a safe, group setting where socialization, integration and community are emphasized.

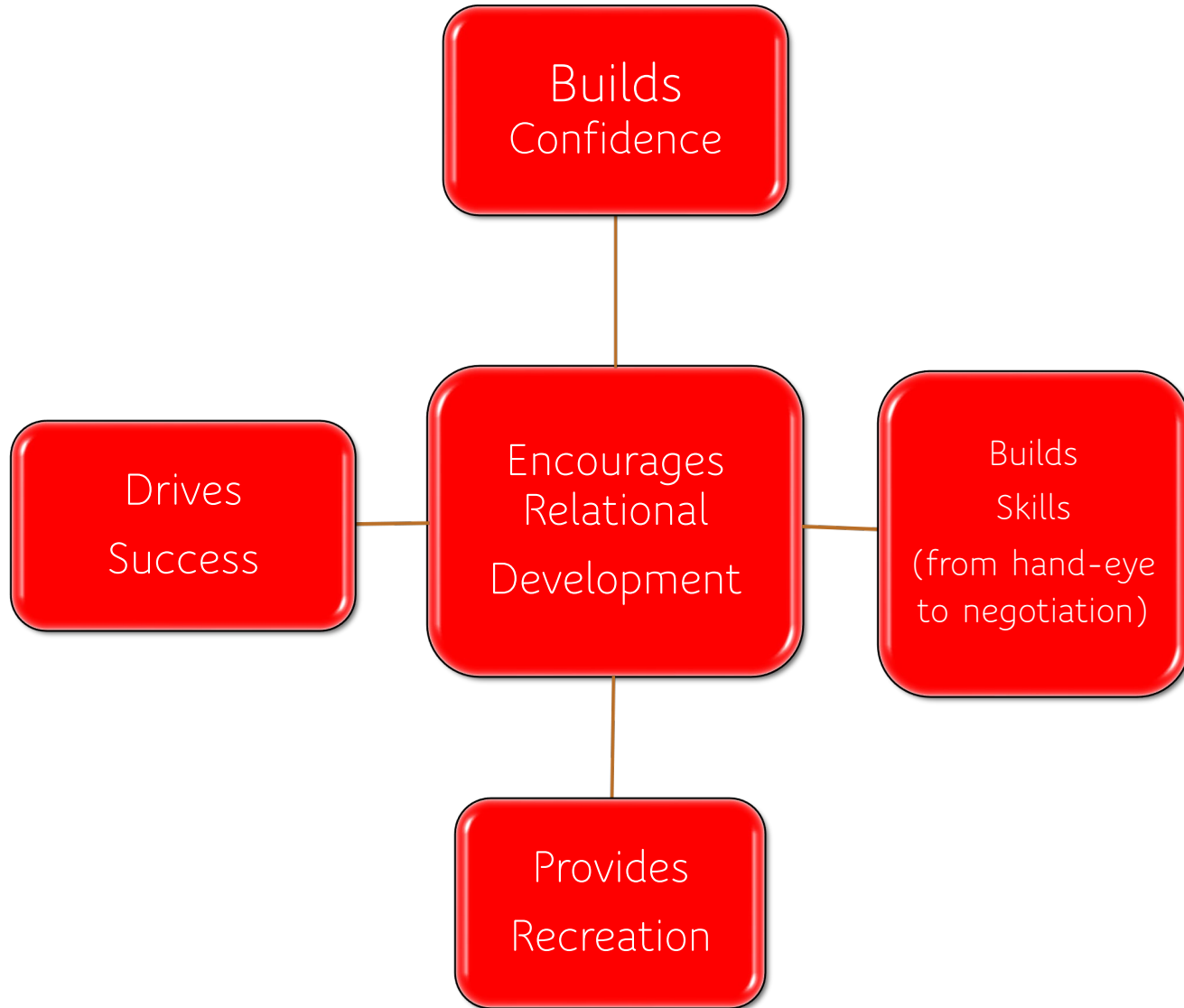
PWP teaches Pickleball - a fast-paced, fun, life-long sport.

PWP focuses on critical, developmental age groups and their adult(s).

PWP weaves ACEs into the fabric of the curriculum in order to positively influence the mental health development of children and adults.

PWP teaches a sport that is easier, more accessible and requires fewer resources.

Foundation of the PWP CLASS STRUCTURE:



- ✓ As a participant in junior tennis, high school tennis and Division I collegiate tennis, I was exposed to many people, on and off the court.
- ✓ I learned to adapt and relate to whomever, whether it was a peer, a rival, a parent of a rival, a referee, a tournament director or a coach.
- ✓ I developed negotiating, team-building and leadership skills.
- ✓ I was provided with the opportunity to appreciate the importance of fitness (physical benefits as well as mental/emotional benefits).
 - ✓ I built self-esteem through victory and defeat.
- ✓ I developed a sense of confidence that if I practiced hard enough, I could accomplish anything!
- ✓ These values have stayed with me through adulthood.
- ✓ I owe much of my desire to work hard and succeed to my exposure to sports as a youth.

- Taylor Taylor

Get Involved!



VOLUNTEER



SHOP



PLAY